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- PRESS RELEASE -

In its second year, and for the second time, Tobias Feltus will be participating in Max Fraser's brainchild exhibition, his selection of the best design of 2004, Design UK Selection 2004.

Feltusfecit Ltd. (Tobias Feltus) will be showing two lamps that are new to the world.

Tete (from the French word meaning 'head'), is a prototype lamp for domestic use. Simple in design, it is intended to produce a soft light with as few components as possible, an aluminium casting and a plastic shade, plus fittings. Conceived as a bedside lamp and a conversation piece, Tete has a soothing quality and an evocative shape to be accompanied by the slogan "Utiliser votre Tete!".

Lamp No.2 is a prototype of a series of products in the making that will define an a new movement in design, a form of Post-Neo Classical-Modernism: a trend, or occurrence, and movement in design and lifestyle that is driven less by discovery and technology (as in the case with Art Deco) and more by a lack of personal culture and the intrinsic need for customisation. It is the need to make a Sony Wega system not look out of place next to a Rodin sculpture; a new movement that answers to the need for contextualization of design, and fills the large gap that may still be called po-po-mo. It is a style and philosophy that encompasses the jungle that is considered contemporary design.

Lamp No. 2 is a post-modern interpretation of a neo-classical lamp. The cast bone china is treated with a photoluminescent pigment to provide a secondary source of illumination to the halogen bulb which illuminates the lamp like a candle. The ornate shape is cast and left crude and unfinished, in contrast with its original gilt and polished cousins, and in a post-modern Tadao Ando-esque manner.

More information on FeltusFecit Ltd., Tobias Feltus and his designs are available at www.feltusfecit.com, more information on his design philosophy will soon be available: feltusfecit.com site relaunch expected for mid October with bright new colours and enhanced content, both literary and visual.

Tobias Feltus
Director of FeltusFecit Ltd.

